



Race to Win

WINNERS

Oxford University Sports Club of the Year 2004-2005
Oxford University Sportsman of the Year 2004-2005 (Danny Axford)

BRITISH UNIVERSITY CHAMPIONS

BUSA Medals from the past two seasons include:

- 25 Mile Time Trial 2004 – Men’s Individual **GOLD**
- 25 Mile Time Trial 2004 – Men’s Team **GOLD**
- 10 Mile Time Trial 2004 – Men’s Individual **GOLD**
- 10 Mile Time Trial 2004 – Men’s Team **GOLD**
- Track Olympic Sprint 2004 – Men’s Team **GOLD**
- Track Keirin 2004 – Men’s Individual **GOLD**
- Hill Climb 2004 – Men’s **GOLD**
- Hill Climb 2005 – Women’s **GOLD**
- 25 Mile Time Trial 2005 – Men’s Individual **GOLD**
- 25 Mile Time Trial 2005 – Men’s Team **GOLD**
- 10 Mile Time Trial 2005 – Men’s Individual **GOLD**
- Track Pursuit 2005– Women’s Individual **GOLD**
- Track Pursuit 2005– Men’s Team **GOLD**
- Track Olympic Sprint 2005– Men’s Team **GOLD**

PLUS: 11 **SILVER** and 7 **BRONZE** medals

FOLLOW OUR PROGRESS IN 2006

- BUSA Mountain Bike Championships – 17-19th March
- BUSA 10 Mile Time Trial – 29th April
- BUSA 25 Mile Time Trial and Varsity Match – 6th May
- BUSA Road Race – 4th June

- Women’s National Team Series – April – September
- National 10 Mile Time Trial – 21st May
- National 25 Mile Time Trial – 4th June
- Tour of Wales – 28th June -3rd July



Oxford University Cycling Club

Dedicated - Talented – Successful

Sponsorship Proposal 2006

www.oucycling.co.uk
sponsor@oucycling.co.uk

sponsor@oucycling.co.uk





About OUCC

Established in 1873, Oxford University Cycling Club (OUCC) is one of the oldest cycling clubs in Britain. Competing across all cycling disciplines, from local to national level, OUCC is at the **forefront of university cycling** and a well-recognised contender in the cycling community across the UK. The club has attracted a number of international-level athletes, as well as continuing to encourage newcomers to the sport with its friendly and inclusive environment.

In a sport traditionally dominated by men, OUCC boasts a thriving female contingent and is the **first and only university cycling club** to compete in the Women's National Team Series.

Our club is one of only two university clubs in the UK to **organise national level cycle races** – this year alone we will host the Team Time Trial and the 25 Mile Time Trial for the British University Championships, as well as an Open Time Trial, the Varsity race and a British Cycling-sanctioned Road Race. Our members contribute to **worthwhile projects in the community**, in collaboration with the Oxford Cycle Workshop, to promote cycling across Oxfordshire and provide facilities to local people.

OUCC would like to build alliances with companies seeking exposure from association with a **dedicated, talented and successful** sports club. We believe any sponsorship package should be a **mutually beneficial** arrangement – so please read on to learn more about our club and what we can offer you.

Rachel Hughes is OUCC's first female President and the current British University Hill Climb Champion:



"I was a GB junior international triathlete before coming up to Oxford. Once in Oxford, joining OUCC convinced me to turn my attention to cycling. OUCC has offered me the opportunity to try many different cycling disciplines as well as providing a supportive and friendly atmosphere in which to train - I hope that 2006 brings even greater success for the club!"

sponsor@oucycling.co.uk



Sponsorship Packages

- Association with one of the **largest, most successful** university sports clubs in the country.
- Tap into the **17,000-plus student population** at Oxford University and target your company's message to **Oxbridge students** across the board
- **Generate publicity** throughout the cycling community **across the UK**
- **Compliment your company logo** to perfection with dark blue!

We offer a flexible sponsorship structure to allow you to choose the best package for your interests - we welcome your ideas too and hope that **together we can tailor a specific sponsorship package** that meets both your needs and ours.

Sample packages:

Major sponsor: £3000 per year for maximum exposure

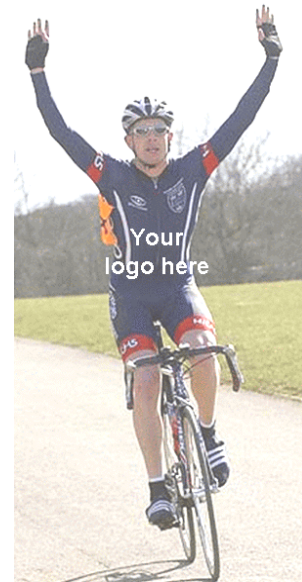
Large logos on our race kit (see picture) – be first across the line with OUCC!

Website logo & taglines on our e-mailing list (read by over 300 members)

Press coverage

Event sponsor: £1000 for an event

Sponsor one of the national races we organise & gain exposure to cyclists from around the UK – see your logo on race information, press releases, event publicity and our website!



Web sponsor: £500-1000* per year

Put your logo & link on our website.

Taglines on our e-mailing lists.

Put a logo on our race kit*

(*depends on contribution)

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